

Media Advisory

November 1, 2010

BAE SYSTEMS TO DEMONSTRATE NEW DATA MANAGEMENT SOFTWARE AT GEOINT SYMPOSIUM

Attention: Assignment editors, defense and technology writers

Event: Media representatives are invited to a BAE Systems technology demonstration at the GEOINT 2010 Symposium. The company will demonstrate GXP Xplorer™, a new enterprise data management system that makes it easy to find and share geospatial data on a local network or across an enterprise.

Analysts use a map-based discovery window to locate and view data, and to select files for use in other software applications, such as PowerPoint® or SOCET GXP®. The GXP Xplorer data library offers cataloging and search tools to build a common data environment.

GXP Xplorer is an open enterprise solution that can scale from a handheld device, to a desktop, to an enterprise-wide server cluster. It runs in virtual environments and can be tailored for a variety of configurations such as a single-user catalog, peer-to-peer catalog sharing, and multiple users sharing the same work group catalog. Users can store data copies for safekeeping and synchronize with libraries on other devices.

GXP Xplorer is available as an independent software application and as an integrated software component for BAE Systems' SOCET GXP. SOCET GXP combines advanced image analysis and geospatial production tools into one comprehensive product for situational analysis, operational planning, and geospatial-intelligence reporting.

When: Tuesday, November 2 – Thursday, November 4
11 a.m. to 5 p.m.

Location: BAE Systems Booth #323
GEOINT 2010 Symposium, Ernest N. Morial Convention Center
New Orleans

Contact: Despina Froumis, Communications, BAE Systems
Tel: 858 675 2845 Mobile: 858 472 6958
despina.froumis@baesystems.com