

Media Advisory

July 11, 2011

BAE SYSTEMS HOSTING PRESENTATIONS ON GEOSPATIAL DATA MANAGEMENT AND INTELLIGENCE REPORTING FOR MEMBERS OF THE MEDIA

Attention: GIS, defense and geospatial-intelligence writers and editors

Event: BAE Systems is hosting a series of presentations July 12 – 14 in San Diego during the Esri International User Conference to introduce revolutionary technology for automated photogrammetry, data management and image analysis. With the addition of the Frame-Advanced sensor model, BAE Systems' SOCET GXP extreme Analysis™ software achieves a new level of support for SOCET SET photogrammetric workflows, from frame imagery import to advanced product generation.

Members of the media are invited to see software demonstrations featuring SOCET GXP and GXP Xplorer™, a new commercial product that offers an automated approach to data discovery and building a common data environment. GXP Xplorer Web technology allows cloud computing on intranet and Internet with support for mobile apps and streaming data to provide GEOINT on-demand from anywhere.

Product specialists will show how to discover, access and organize geospatial data in GXP Xplorer; use SOCET GXP® to view, exploit and disseminate the data; and republish intelligence products generated to GXP Xplorer. The complementary products give infrastructure managers, first responders and deployed forces automated tools for rapid data discovery, analysis and product creation in the operational environment.

Each of the seven demonstrations offers a 10-minute overview and follow-up question-and-answer session. Topics covered include *GXP Xplorer Mobile apps: Bringing GEOINT to the hands of users*; *GXP Xplorer: Understanding your data universe*; *SOCET GXP: 3-D modeling technology*, and *SOCET SET, SOCET GXP and ArcGIS 10: Direct connections to Esri geodatabases*.

When: Tuesday, July 12, 9:30 a.m. to 6:00 p.m.
Wednesday, July 13, 9:30 a.m. to 4:00 p.m.
Thursday, July 14, 9:00 a.m. to 11:00 a.m.

Location: BAE Systems booth 1215, Hall C
San Diego Convention Center, GIS Solutions EXPO

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