

News

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BAE SYSTEMS SIGNS INTERNATIONAL DISTRIBUTOR AGREEMENT WITH ICS

SAN DIEGO -- BAE Systems has signed an International Distributor Agreement with International Computer Systems (London) Ltd. (ICS), to distribute its Geospatial Exploitation Products (GXP) in Jordan and United Arab Emirates (UAE) through sister companies in Amman and Dubai. The distributor agreement with ICS extends BAE Systems' commitment to involve international partners to distribute its technically advanced photogrammetry and image analysis software, which includes SOCET SET[®] and SOCET GXP[™].

"We're looking forward to working with ICS to help them succeed in the UAE and Jordan markets," said Dan London, BAE Systems' vice president of GXP Sales and Marketing. "ICS is a strong company with a well deserved reputation for high quality services. Not only do we wish to expand our business, but we already have several valued customers in these countries, with whom we can work more closely and frequently through our relationship with ICS."

ICS specializes in systems integration, comprehensive IT networks, and automated systems for an international pool of clients, from small businesses to multinational groups. Established in 1978, ICS has built and preserved strong relationships with partners and customers. Their core applications use open platforms and the latest technologies to serve a number of sectors including: government, public administration, banking and finance, healthcare, education and telecommunications. The turnkey solutions offer value-added capabilities that are implemented with a minimum of time, effort and cost. ICS specialists have extensive experience in Geomatics, including cartography, digital mapping, GIS, photogrammetry, remote sensing, satellite imagery, aerial photography and surveying.

"We fully appreciate the market need for the many advanced digital photogrammetry and image analysis functionalities built into BAE Systems' GXP solutions," said Dr. Jehad Hijazi, Regional Marketing Manager, and Remote Sensing and GIS Applications Manager for ICS. "We're excited about distributing GXP products in the Middle East. Starting this cooperation as a distributor for BAE Systems' GXP allows us to complement the geomatics products we are promoting and improve our own professional services."

BAE Systems is the developer and supplier of SOCET SET and SOCET GXP software as well as other innovative solutions widely used by commercial, defense and intelligence customers for mapping, photogrammetry, geospatial analysis and image analysis.

About BAE SYSTEMS:

BAE Systems is an international company engaged in the development, delivery and support of advanced defense and aerospace systems in the air, on land, at sea and in space.

BAE Systems North America is one of America's foremost national security, aerospace and information systems companies. It is a leading provider of electronic and information-based systems and knowledge-based solutions that meet its customers' mission effectiveness and operational safety needs. BAE Systems North America employs more than 30,000 people at sites across the United States and the United Kingdom and generates more than \$5 billion in annual sales.

For further information, please contact:

Ed Langmaid, BAE Systems

Tel: 858-675-5995 Cell: 858-449-5520 ed.langmaid@baesystems.com

www.na.baesystems.com