

News

September 19, 2006

BAE SYSTEMS APPOINTS NEW GEOSPATIAL TECHNOLOGY PRODUCTS SALES MANAGER FOR NORTH AMERICA

SAN DIEGO – BAE Systems has named Drew Fisher as commercial sales manager for North America, representing the company's Geospatial eXploitation Products (GXP). Fisher is responsible for managing the sales for SOCET SET® and SOCET GXP™ software in the region.

"We welcome Drew to our team," said Mark Sarojak, GXP sales director. "His hands-on experience with digital sensors, GPS systems, and GIS applications underscores his comprehensive knowledge of the commercial mapping industry."

Fisher has worked in the commercial geospatial hardware, software, and imagery markets in the United States and Canada for 12 years through positions at Applanix Corp., Emerge, Space Imaging, EOSAT, and ERM South Inc. His knowledge spans many disciplines, including federal, state, and local government agencies, utilities, telecommunications, environmental sciences, and forestry.

He holds a bachelor's degree in geography and environmental planning from Towson State University and a master's degree in business administration from the University of Phoenix.

Fisher is assigned to the GXP Tampa, Fla., office.

BAE Systems GXP is the developer and supplier of SOCET SET and SOCET GXP software and other solutions widely used by commercial, defense, and intelligence customers for mapping, photogrammetry, geospatial analysis, and image analysis.

About BAE Systems

BAE Systems is the premier trans-Atlantic defense and aerospace company, delivering a full range of products and services for air, land and naval forces, as well as advanced electronics, information technology solutions and customer support services. BAE Systems, with more than 100,000 employees worldwide, had 2005 sales that exceeded \$28 billion.

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Ref: 259/2006